

Review of: "Sentiment Analysis on Social Media"

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I think that this is a great issue for discussion, because social media has been accepted by different type of people as a convenient and official medium of communication. People share their feelings and their opinion by messages and attach images and videos on different social media platforms. Therefore it generates a lot of data that determine their moods, conditions and opinions. Actually machine learning approaches are the appropriate strategies that have been used to analyze sentiments on social media mining (SMM) and sentiment analysis (SA).

Although beyond the remit of the current paper, it would be interesting to see how the only mentioned machine learning method (Naïve Bayes and Bayes Theorem) used into the fields of sentiment analysis and why the hybrid ones did not mention there.

In my opinion it would be great if the author describes about:

- What are the potential issues in the existing literature on sentiment analysis on social media?
- What are the challenges faced by researchers when performing sentiment analysis on social media datasets?
- Which sentiment classifiers and methods, datasets and evaluation metrics are most used when studying social mining in different domains?

At the end, my suggestion is further description of selective methods and especially methods on NLP area to further clarify the matter for all types of researchers.