

Review of: "Is creativity the seed of innovation?"

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This paper presents an interesting framework to include creativity in the process of not just the initial ideas but in each implementation of an idea. Upon reflection, this seems true with a wide range of applications and thus naturally connects to many readers' understanding of Ideation, Invention, and Innovation.

One classic question common amongst economists and scientists is how our theoretical frameworks interact with empirical questions in the real world. In this domain, I want to push the author further to think about how their insights could be connected to data objects to quantify creativity's role across the three I's. In that sense, this paper feels more like a beginning rather than a conclusion, as the author does not have a theory or empirical results that directly distinguish how creativity matters or how it might interact with observable objects in the data.

Overall, I hope the author continues to develop this framework and to understand not just the persistent role of creativity in innovation but also how creativity interacts differently with the three I's. These questions become ever more relevant as much work in the world can become automated by machines, and questions of how true human creativity interacts with progress become even more essential.