

# Review of: "Leveraging Social Network Utilization to Attain Competitive Advantage in Digital Multi-Sided Platforms"

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Potential competing interests: No potential competing interests to declare.

The paper is well written, but there are several aspects that the author needs to improve.

1. Delete references from the abstract and add keywords that are related to the study.
2. In the introduction, clearly define the research gap, objectives, research methods, and novelty of the study.
3. Provide updated references in the manuscript.
4. Include the conclusion and implications of the study. Also provide a conceptual framework for the study.
5. Here, the author needs to discuss the cases from the real-world study.