

Review of: "Visual Science Communication: The next generation scientific poster"

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This is a very meaningful research perspective. It can be seen that the author has made a lot of efforts to study carefully, with clear logic and readable content, presenting a good research process and conclusion. Today, public understanding and participation in science is increasing, especially with the development of new media technologies.

If more in-depth studies from the perspective of communication can be added, more meaningful conclusions can be drawn from the form and content construction of visual information in audience usage and satisfaction analysis.

In addition, the advantages and characteristics of visual science communication need to be fully demonstrated, which involves the representativeness and extensibility of the experience put forward only through the case of interactive scientific poster.

Finally, visual science communication is actually a multi-agent activity. Scientists, designers, the public, media practitioners, etc., should consider more cooperation and different roles, especially the role of media in science communication, which will reflect the interaction more clearly. Of course, scientific literacy is also very important.