

Review of: "Cruises Italian Tourism: Scenarios and Trends After Global Pandemic — The MSC Case"

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Potential competing interests: No potential competing interests to declare.

I read the article with particular attention, and I must first of all congratulate the authors as they have dealt with an extremely interesting and topical subject.

Their study certainly enriches the national and international bibliographical panorama on aspects that have not been dealt with extensively, although they deserve it.

I think the first part of the article is very well done. There are numerous and rich references to data.

The introduction could be more extensive and enriched with adequate bibliographical references.

I would also insert a special paragraph dedicated to the review of the literature on the subject from which the research question and/or the hypotheses to be validated with this study could be derived.

Also missing is a paragraph explicitly dedicated to methodology. The authors should analytically illustrate the merits and shortcomings of using the business case method.

The proposed case has descriptive content that should, however, conclude with appropriate 'generalising' considerations. In other words, it should indicate which aspects can be of interest to the entire cruise tourism sector. Are these aspects only typical of this company, or can the experience of this company also be useful to others? Why and how?

The concluding paragraph can also be expanded. It should explicitly answer the research question and possibly say which hypotheses can be validated and which ones rejected. In it, a 'discussion' should also be proposed, linking the concluding considerations to the previous illustration of the bibliography on the subject. It would therefore also be necessary to say more explicitly how and why this article contributes to the increase in knowledge on the subject (scientific implications) and how and why it promotes operational practice (practical implications).