Review of: "Bank Customer Churn Prediction Using SMOTE: A Comparative Analysis"

Bharath Reddy[1]

1 Schneider Electric

- Start the abstract like, "Investment banking is changing ....

- What is 'imbalance data'?

-Introduction is not flowing, rephrase the entire first paragraph.

- Review of related word, first paragraph, leads the reader to a small introduction on investment banking ... then introduces the techniques over time.

- The related work review is insufficient, and I would say it is incomplete! The last 3 years are NOT a review! Unacceptable!!!

- Chapter 3, leads the reader, introduction is missing, why is it a methodology? Here, you introduce your methodology; remove all sentences which talk about data.

- Move Dataset description and data balancing after algorithms and environment setup.

- Change Exploratory Data Analysis to "Results and Analysis."

- Figures are too bright!! Change to darker, calmer colors (Looks like you are writing this for kids to get excited).

- The code snippet is not a good example; I did take that away.

- Rephrase the conclusion.