

Review of: "The Role of Women's Business Performance in Promoting Sustainable Development"

Beza Tekla¹

¹ Debre Markos University

Potential competing interests: No potential competing interests to declare.

- The title of the study is not in line with the objective of the study. The general objective, specific objectives and the research hypotheses are talking about factors affecting women's MSE's performance but not about its effect on sustainable development; therefore the title should be re-stated as per the objective of the study. It is better if it is stated as "factors affecting women's MSEs' business performance in Konso Zone, Karat town of southern Ethiopia". Hence, the introduction part, the literature and other sections of the research should be revised accordingly.
- Only limited previous empirical studies are included in the literature review part, so the researcher should include the findings of more empirical studies.
- The researcher is not included related theoretical literatures; therefore, theories related to the study should be included. Formulation of research hypotheses should be based on both theoretical and empirical literatures.----major limitation.
- While writing the method section, the researcher should be used past tense rather than future tense (refer the sampling design part).
- Reliability test using Cronbach's Alpha should be calculated for each variable.
- The way each variable is measured should be stated in the model specification part.
- Measuring performance using liket scale is not supported since likert scale is related to ordinal scale (appropriate for logit model).
- Since the result related to the most common assumptions to be tested before running the final regression result such as normality, multicollinearity, autocorrelation, and heteroscedasticity are not included in the analysis part, how can we assure the validity of the regression result?
- The discussion part is very narrow. Therefore, the discussion part should be further discussed by using both theoretical and empirical evidences.