

# Review of: "A Survey Study on Women Entrepreneurship in the BTR Area of Assam"

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**Potential competing interests:** No potential competing interests to declare.

## Weaknesses of the article:

**Limited Scope:** The article focuses specifically on women entrepreneurship in the Bodoland Territorial Region (BTR) of Assam, India. This narrow geographic scope limits the generalizability of the findings to other regions or contexts. It would be beneficial to include a broader comparison with women entrepreneurship in other areas to provide a more comprehensive understanding of the challenges and opportunities faced by women entrepreneurs in different regions.

**Lack of Methodological Details:** The article lacks specific details about the methodology used for data collection, such as the sample size, sampling technique, and response rate. Without this information, it is difficult to evaluate the representativeness and reliability of the survey results. Providing more transparency about the research design and methodology would enhance the credibility of the study.

**Insufficient Analysis of Socio-economic Impact:** Although the article mentions exploring the impact of women entrepreneurship on the socio-economic development of the region, it does not provide in-depth analysis or empirical evidence to support this claim. The article could benefit from including quantitative or qualitative data on the economic outcomes, employment generation, and social changes resulting from women's entrepreneurial activities in the BTR area.

## Strengths of the article:

**Relevance and Importance:** The article addresses an important topic, focusing on women entrepreneurship in a specific region with potential socio-economic implications. It sheds light on the challenges faced by women entrepreneurs and highlights the need for targeted policies and support mechanisms to promote their empowerment and economic contribution. The article's focus on an underrepresented group (women entrepreneurs) in a specific geographic context adds value to the existing literature.

**Comprehensive Research Objectives:** The article sets clear research objectives, aiming to investigate the status of women entrepreneurship, identify challenges and motivations, examine support mechanisms, and explore the impact on socio-economic development. The comprehensive nature of the study objectives ensures a holistic understanding of the topic and allows for a more nuanced analysis of women entrepreneurship in the BTR area.

**Utilization of Survey Questionnaire:** The use of a survey questionnaire for data collection demonstrates a systematic approach to gather information directly from women entrepreneurs in the BTR area. Surveys provide a structured and

efficient method for collecting data, allowing for quantitative analysis and providing insights into the perspectives and experiences of the respondents. The use of a survey questionnaire enhances the rigor and reliability of the study's findings.