

Review of: "Coconut flower - market potential and future forecast in the Coconut Land (Bến Tre), Vietnam"

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Potential competing interests: No potential competing interests to declare.

This article is interesting and provides general information. few suggestions are below

i: kindly diversified the product range of Coconut flower

ii: required more information about the chemical ingredient Coconut flower specifically

iii: Target the health and wellness market: Coconut flower has several health benefits, such as being high in fiber and low in calories. This makes it an attractive ingredient for health-conscious consumers. Develop marketing strategies that emphasize the nutritional value of coconut flower, and position it as a healthy alternative to other sweeteners.