

# Review of: "Assessing the Challenges and Opportunities of Micro and Small Scale Enterprises (MSEs) in Hawassa City Administration of Sidama Region, Ethiopia"

Dr Moses Naiim Fuseini<sup>1</sup>

<sup>1</sup> SDD University of Business and Integrated Development Studies

Potential competing interests: No potential competing interests to declare.

The following are some of the issues identified in the manuscript that require the attention of the authors.

## Abstract

- i. The problem/gap was not identified.
- ii. Rephrase this statement: "Both primary data and descriptive statistics analysis were collected." This is because you do not collect analysis but rather conduct it on data.
- iii. First write the abbreviation "MSE" in full before using it.
- iv. I think that instead of bringing out the specific challenges of MSEs, it will be better to categorise them under financial, infrastructure, and access to technology related challenges.
- v. I think also that the opportunities from MSEs should be compressed in one sentence by focusing on only the key issues.
- vi. State some of the key recommendations instead of the blanket statement.

## Introduction

The statement "As far as the review of literature is concerned, no research has been conducted on the factors affecting the growth of micro and small-scale enterprises based on evidence from Hawassa city administration with exactly the same topic (Mena & Nalwaya, 2022)" cannot be wholly true. Look at the following references:

- i. Orkaido, K., & Youna, B. (2020). Determinants of women business growth: Evidence from micro and small-scale enterprises in Hawassa City Administration, Sidama Regional State, Ethiopia. *American Journal of Theoretical and Applied Business*, 6(4), 79-90.
- ii. Orkaido, K., & Karafo, A. (2018). The Impact of Communication Strategies and Access to Finance on the Success of Small-scale Enterprises in Tabor Sub-city, Hawassa. *Research Journal of Finance and Accounting* 9(21).

I will suggest you rephrase the statement.

From which source is this from "One of the major challenges faced by MSEs in Hawassa City Administration is a lack of access to finance. Many small businesses struggle to secure loans from financial institutions due to limited collateral or a

lack of business history. This restricts their ability to expand operations or invest in new technologies.”

This “Additionally, high interest rates and stringent loan requirements further exacerbate the financial constraints faced by these enterprises (Anne, 2014)” was presented as if the study was conducted in Hawassa City Administration of Sidama Region. Rephrase it to show where the study was conducted.

Several of the challenges of MSEs stated were not backed with sources.

It appears that you already know the challenges of MSEs in your study, even though you said there are no such studies. If the factors are known, why must we waste time studying it?

I think what you need to do is to present the challenges clearly, indicating where they were conducted, to avoid confusion.

You have written your gap as “One possible research gap in this topic could be the lack of comprehensive studies and data on the specific challenges faced by MSEs in the Hawassa City Administration of Sidama Region, Ethiopia. While there may be existing research on MSEs in other regions or at a national level, there may be limited information available specifically for this area. Conducting a study on the challenges and opportunities for MSEs in Hawassa City can help fill this gap and provide valuable insights for policymakers, entrepreneurs, and other stakeholders in the region.” There is a need for you to support it with literature instead of just describing.

The heading "Research Objectives" should be deleted, and the content integrated into the introduction.

The objectives should be reduced to only two, such as:

1. To investigate the potential for micro and small-scale enterprises within the Hawassa City Administration.
2. To explore the obstacles encountered by micro and small-scale enterprises operating in the Hawassa City Administration.

This is vital because your current objectives 1 to 4 are the same; you just split them into bits, making it uninteresting and repetitive.

## **Literature Review**

No theoretical framework. You may consider theories such as Entrepreneurship Theory, Resource-Based Theory, etc.

Define MSEs and show how it applies in your study.

## **Methodology**

### **3.1. Research Philosophical Assumptions**

The theoretical assumptions should be pragmatism rather than something else.

### **3.2. Research Design and Approach**

Indicate why you adopted a cross-sectional design.

Indicate why you adopted a mixed methods approach.

### 3.5. Methods of Data Collection

Who developed the instruments?

When was the data collected? Who collected the data? How long did it take to conduct the interviews?

Did you obtain ethical clearance? If yes, from where? If no, why?

Was informed consent sought?

### 3.3. Data Type and Sources

You did not analyse any secondary data in your work, so delete the assertion here.

### 3.4. Sampling Design

I think that the sample should be owners of Micro and Small Enterprises (MSEs) operating in Hawassa City, and not MSEs

### 3.6. Methods of Data Analysis

Which SPSS version did you use? 21.0 or 23.0?

Since you had Likert scale items, it is mandatory for you to do a reliability test to ensure the unidimensionality of the items

The use of descriptive statistics (see Tables 1 to 4) to analyse Likert scale items is not appropriate since they are on an ordinal scale and not a ratio or interval scale

You indicated that the qualitative data were recoded into quantitative data and analysed using quantitative methods; this is not true, as qualitative analysis was done. As such, indicate the specific qualitative analysis done

## Results and discussion

There was no discussion of the results

## Narrative Analysis

I expect to see quotations to back your claims

## Conclusion

The study focus stated here did not cover the opportunities for MSEs



Expand on the policy recommendations