

# Review of: "The Influence of Service Quality and Customer Relationship Management (CRM) as Moderators on Customer Satisfaction for Private University Students"

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Potential competing interests: No potential competing interests to declare.

This article presents an intriguing subject matter but necessitates adjustments. The research gap needs to be clearly defined in the study, and the research objectives need to be refined for enhanced clarity. Furthermore, articulate the problem statement to offer context. Elucidate the fundamental theory employed in this study and provide justification for its application. However, it's worth noting that the sample size of 93 could limit the generalizability of findings; thus, computations for population samples should adhere to the formula provided by Hair et al. Ensure that both theoretical and practical implications are distinctly delineated.