

# Review of: "The Nexus between corporate social responsibility and corporate social performance in the Service-Based Enterprises Sector: Insights from Zimbabwe"

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Potential competing interests: No potential competing interests to declare.

The introduction attempts to highlight the issues in the literature that justify the need for this study. However, it could be more explicit in problematizing these issues around the context and the analytical approaches employed.

While the authors use Zimbabwe service-based enterprises to contextualize the research questions, they do not explain how this context informs the research questions.

The research focuses on the dimensions of CSR, but it lacks a clear problem statement that underscores the necessity of taking a dimensional-level approach to examining the link between CSR and social performance.

The study tests mediation relationships, but this aspect is not clearly reflected in the research questions. The research also lacks problematization that would necessitate mediation theorization or analysis.

The study employs several theories, but it does not provide a clear basis for this choice. A single theory could have sufficed for the study's focus.

The study's unit of analysis is the firm, which makes it necessary for the sample to comprise firms rather than informants. The study fails to define its unit of analysis and utilizes informant-level data for firm-level analysis.

Converting the 650 informant-level responses to firm-level data may require aggregating data from multiple informants per firm.

Essentially, the results are problematic and have no theoretical meaning to guide managerial practice.

The inconsistency between the 650 responses and the "N=109" information in Table 2, Table 3, or Table 4 needs clarification.

There's no specific information about the indicators used to capture the study constructs. Therefore, the reader cannot determine the indicators' face and content validity. It would be helpful to include the indicators and their measurement scales.

Because of data challenges (e.g., using informant-level data instead of firm-level data), I cannot comment on the discussion part of the manuscript.



I hope you find these comments helpful. All the best!