

Review of: "Interrogating the Role of Opinion Leaders in Media's COVID-19 Awareness Campaign to Mass Audience"

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Potential competing interests: No potential competing interests to declare.

The authors in this study has highlighted the role of media in circulating appropriate public health messages in general population. A model has been adopted for effective communication which they have urged could be used to emphasize awareness campaigns.

Introduction

Overall this section looks crowded with lot of information but misses on awareness and other public health activities by other african nations and their stories of success or failure and respective learning curve. Authors have highlighted the inappropriate or filtered communication through media but didnot explaining the reason behind it.

Methods

The sample size and sampling method is not defined properly. The ethical context is not highlighted.

The age, gender, education, occupation, experience, etc distribution is not described in the methodology.

Missing: How were the questions decided on? was the reliability and validity tested? Pretesting? duplication of data? potential biases?

Results

Participant Demographics are underlined

Inferential statistics is missing, data duplication is spotted (same data presented in charts as well as table).

Discussion:

The clear research question's answer.

This section must highlight other models within Nigera and other neighbouring nations, and relavent experiences and government activities.