

# Review of: "Sustainable TOURISM: win-win-win papakonstantinidis model"

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The article presents an interesting issue. My basic remark, however, concerns the methodological part of the case study that should be much better explained and justified. Without this knowledge, we don't know whether research is valuable or not.

The author does not say anything about the location of the research - the context of the place is very important and affects the nature of the results. We know nothing about the selection of the research group. Are they related to tourism in any way? Do they benefit from tourism? If not - then even asking this group of questions formulated in this way raises further objections. For people not related to tourism, the questions may simply be incomprehensible. They sound quite similar.

There is also a lack of proper discussion - comparing the results of one's own research to similar research in other areas. After completing the above deficiencies, the article may be a significant contribution to the tourism literature.