

# Review of: "Measuring the Effectiveness of Internship Programs in Aligning Education with Industry: A Comprehensive Analysis of Internship Outcomes in the College of Communication and Media During COVID-19"

Evelyn Chiyevo Garwe

Potential competing interests: No potential competing interests to declare.

Strengthen your manuscript by addressing the following gaps

## Introduction:

- Formulate a clear research question: Instead of mentioning alignment, explicitly state what you want to know about the
  relationship between academic knowledge and internship practice. This question should guide your entire study.
- Justify the research: Briefly explain why this topic is important and how your research fills a gap in existing knowledge.

### Enhancing the Literature Review:

- Go beyond summarizing sources: Instead of just listing studies, synthesize their key findings and discuss how they
  inform your research question.
- Identify and analyze gaps in existing knowledge: Highlight missing or contradictory findings in the literature, further justifying the need for your study.

### Adding Transparency to Methodology:

- Specify sampling procedures: Describe the population you drew from and how you selected the 20 students. Ensure representation and generalizability.
- Explain the content analysis approach: Detail your coding scheme, how you identified and categorized themes, and how you ensured inter-coder reliability.
- State the analysis software version: Mention the specific version of NVIVO or any other software used.

#### Conclusion

- Restate the research question and key findings in the conclusion: Remind the reader what you investigated and summarize your main results.
- Outline limitations and future research: Acknowledge the limitations of your study (e.g., sample size) and propose concrete directions for future research to address them and deepen understanding of the topic.
- Consider practical recommendations: If your research has implications for practice, suggest how to improve alignment based on your findings.



By addressing these points, you can significantly strengthen your research and present your findings in a more impactful and convincing way. Remember, the goal is to provide a deep and comprehensive understanding of your research topic and its implications.