

Review of: "Marketing automation, social networks, workspace and investments for industry 5.0"

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Potential competing interests: No potential competing interests to declare.

The topic discussed in the article is important and current. The article contains the aim of the work, which was achieved by conducting its own research. The research section is written in simple and understandable language, which makes the article easy to understand even by people who are not interested in this topic. The selection of literature was carried out correctly and enabled the preparation of this work. In my opinion, however, the selection of literature should be slightly expanded, e.g., to include marketing publications. The work may support enterprises planning development in the dynamically developing industry 5.0 environment.