

Review of: "The Innovations Driving Tesla's Success: Disruptions, Customer Transformation, and Entrepreneurial Strategies"

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Potential competing interests: No potential competing interests to declare.

This paper required major revisions:

1. Mention the research gap in the introduction section.
2. Update the references up to 2024.
3. The proposed methodology is not clear. Authors should revise for the recent optimization techniques for their problems for better novelty viewpoints.
4. How is this work useful for researchers and practitioners, etc.? Explain it.