

Review of: "Role of ChatGPT in the Film Industry: According to ChatGPT"

Aurelie Jean

Potential competing interests: No potential competing interests to declare.

- This article is dealing with a very interesting and relevant topic to the film industry or any entertainment industry, that features - as the Author emphasises - some opportunities to embrace and threats to avoid, the text generative AI technologies such as ChatGPT.
- The author should mention GPT3, that is the NLP algorithm embedded in ChatGPT, as well as should mention the organisation named OpenAI who was in charge of its development.
- I highly recommend the author to avoid any anthropomorphism when listing all the benefits using ChatGPT in the film industry, such as "my role in the film industry", "possible ways I could be utilized", or "My natural language processing capabilities". This brings confusion when understanding the actual capabilities of this technology and how it can be used in practice.
- In addition to my previous comment, the title that contains "According to ChatGPT" is confusing as it is not clear whether the content of the article is from the Author's thoughts or from ChatGPT's response. This article should be about the Author's thoughts only.
- The benefits highlighted by the author are very relevant and accurately picked. That being said, while the disadvantages highlighted by the author are well articulated and explained, there is a lack of explanation on how the benefits could be achieved. It would have been interesting to dig more into the methods that could be used concretely.
- In general, it would have been useful and relevant to add to this article more scientific references from peer-reviewed journals, reports, blogs, ...