

Review of: "Unpacking Snowflake: How a Data Cloud Company is Ruling the Roost"

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Potential competing interests: No potential competing interests to declare.

I consider this paper is well organized. This paper presents a comprehensive overview of Snowflake by examining its business model, pricing strategy, competitive landscape, and growth opportunities and challenges. However, all conclusions are based on the analysis of Snowflake, and it is an open question whether such conclusions can be used as a reference for other peer companies, which limits the value of the article.