

Review of: "Bank Customer Churn Prediction Using SMOTE: A Comparative Analysis"

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Potential competing interests: No potential competing interests to declare.

[http://Based on my review, the manuscript is written well. The topic is very interesting \(the issue of imbalance data and the Customer behavior Prediction\). However, the comparative and analysis have been presenting slightly below some comments. 1 - In introduction, please add the main objective of the work and highlight contribution \(how proposed work address the challenges you mentioned in the current works 2 - The paper organization should be presented at the end of the introduction section. 3 - In methodology, explain \(Resampling, the SMOTE in details, \(the procedure of working and parameters, show it in figure\) 4 - Clarify, why you used this type of resampling \(SMOTE\). 5 - SMOTE methods were already used to tackle the issue of imbalance data, have the author added any improvement on the method, if yes please explain 6 - All references cited in the text must appear in the reference. 7 - According to the title, a comparative study between what? Re-sampling, classification, or comprehensive model. Please explain all compared methods. \(It's better to clarify what is the your comparative offer\)](#)