

Review of: "Factors Affecting the Social Outreach of Microfinance Institutions: Evidence from Ethiopian Microfinance Institutions"

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This study is interesting as it looks into the impact of social outreach by MFIs, in Ethiopia. However, further improvements on the quality of the paper is needed. I have several comments to improve this paper

1. The Introduction is rather lengthy and some parts reads like a literature review.
2. Problem statement isnt really clear and it will be good to have some background of the MFI industry in Ethiopia.
3. Why is there a need to discuss the impact of MFI on financial sustainability? I do not see it as part of the study's objective
4. Literature Review: To include a research gap
5. Literature Review: Update the literature to recent studies (2019 onwards)
6. Methodology: Any control variables chosen for this econometric specification?
7. Since this is a secondary data analysis, hypothesis development is not necessary.
8. It seems that authors have chosen to do a panel data analysis. But in the methodology, authors mentioned that "The researcher used a purposive sampling technique" was chosen. This suggests that a survey was done? It's confusing
9. A more robust discussion for the results is needed rather just reporting the findings.
10. In the end, what is the main outcome of the research? This is not clear.
11. It's highly recommended to redraw the table rather than directly taking it from EVIEWS.
12. Suggest to add limitations and recommendations for future research.