

Review of: "Automatic Content Analysis Systems: Detecting Disinformation in Social Networks"

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Potential competing interests: No potential competing interests to declare.

Review Report for Automatic Content Analysis Systems: Detecting Disinformation in Social Networks

Overall Assessment:

The experiment section provides valuable insights into the practical application of machine learning techniques for detecting disinformation. However, some areas could benefit from further clarification, additional experimentation, and a deeper analysis of the results.

Strengths

- **Dataset Size and Balance:** The use of a well-balanced dataset with an equal number of fake and non-fake articles strengthens the reliability of the experiment.
- **Comprehensive Preprocessing:** The preprocessing steps are thorough and appropriate for the task, contributing to the high performance of the model.
- Bigrams and Trigrams Analysis: The construction of bigrams and trigrams provides a deeper understanding of the context within the articles.
- Sentiment Analysis: Performing sentiment analysis adds another layer of information to the model.
- **High F1-Score:** The reported F1-score of 0.98 for both classes is impressive, indicating that the model is highly effective in distinguishing between fake and non-fake news.

Areas for Improvement

- Clarification of Figures: The figures mentioned (Figs. 1-10) should be clearly described in the text. This would help the reader understand the visual data and its relevance to the experiment. Additionally, including actual images or detailed descriptions of these figures would enhance comprehension.
- Model Explanation: While the choice of BOW (Bag of Words) and Logistic Regression is sound, it would be beneficial
 to discuss why these methods were selected over others, such as more advanced techniques like TF-IDF, Word2Vec,
 or even deep learning models. A comparison with other models could provide a clearer picture of the effectiveness of
 the chosen approach.
- **Detailed Results Interpretation**: The results section would benefit from a more detailed interpretation of the F1-score and other relevant metrics (e.g., precision, recall, accuracy). While the F1-score is high, it would be insightful to explore how the model performs across different subsets of the data or in the presence of noise or adversarial examples.



- User Interaction and Feedback Mechanisms: The paper does not mention user feedback mechanisms, which can be crucial for refining models and systems. For example, incorporating user feedback could help improve the accuracy of fake news detection over time.
- Real-World Validation: The authors mention plans to verify the model on real-time news in future experiments. It
 would be advantageous to include a preliminary analysis or discussion on the potential challenges of applying the
 model to real-world data. Issues like domain adaptation, evolving language patterns, and the presence of novel
 disinformation tactics could be explored.
- Ethical Considerations: The experiment section could benefit from a discussion on the ethical implications of disinformation detection.

Conclusion

The experiment section demonstrates a well-executed application of machine learning for disinformation detection. To strengthen the work, provide more detailed explanations, consider practical challenges and ethical implications, and explore more realistic assessments of the model's capabilities.

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