

# Review of: "A Study on Consumers' Perception of Food Delivery Platforms"

Magdalena Maciaszczyk<sup>1</sup>

<sup>1</sup> Lublin University of Technology

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The research itself seems very interesting, but I have some suggestions.

The abstract is too general. It does not describe the method, the research sample and the results.

There should definitely be much more consideration of the pandemic factor and its impact on consumer behavior in the food market. It was during this time that food delivery platforms to consumers flourished, so I propose in the literature review section to add some global studies on the subject (e.g. McCabe, S., & Erdem, S. (2021). The influence of mortality reminders on cultural in-group versus out-group takeaway food safety perceptions during the COVID-19 pandemic. *Journal of Applied Social Psychology*, 51(4), 363-369; Spence, C., Youssef, J., & Levitan, C. A. (2021). Delivering the multisensory experience of dining-out, for those dining-in, during the Covid pandemic. *Frontiers in Psychology*, 2385; Wang, X., Zhao, F., Tian, X., Min, S., von Cramon-Taubadel, S., Huang, J., & Fan, S. (2022). How online food delivery platforms contributed to the resilience of the urban food system in China during the COVID-19 pandemic. *Global food security*, 100658; Türkeş, M. C., Stăncioiu, A. F., Băltescu, C. A., & Marinescu, R. C. (2021). Resilience innovations and the use of food order & delivery platforms by the romanian restaurants during the covid-19 pandemic. *Journal of Theoretical and Applied Electronic Commerce Research*, 16(7), 3218-3247).

We do not know the size of the research sample so it's hard to say whether the results are authoritative. In addition, the characteristics of respondents are not a result but only a description of those who are willing to participate in the survey. The section describing the survey results is too short and not very in-depth. It describes 8 factors selected by the author - but selected on what basis? The statistical method used in the study should be enriched with some additional methods so that the results of the study can be considered reliable.

The discussion of the results was consistent with the findings of the study, but in the future it should be deepened to include additional factors (for example, those based on personality, related to age or the economic situation of the respondents).

In conclusion, the presented article is an interesting starting point for further research.

