

# Review of: "Visual Science Communication: The next generation scientific poster"

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This is an interesting and well written paper. The literature review appears thorough and leads well into a useful description of how the "Explore the Oceans" interactive poster was created. This description illustrates how the design elements covered in the literature review were incorporated and the importance of working as a interdisciplinary team. Another aspect of the creation of such visualizations that was reiterated was the need for a consistent language to be used throughout. Given the importance of this aspect being reiterated a number of times in the paper it was then surprising it was not again repeated in the discussion. I believe mentioning this again in the conclusion would ensure the reader understands how important this point is. Otherwise as already said this is a very well written paper. That said there are a couple of small errors that are listed below the authors may wish to rectify to strengthen the paper.

1. Under the section "The interaction between humans and machines" the three references quoted do not appear to be listed in the reference section?
2. On pg 8, line 1, the word 'that' could be added for clarity so sentence reads "...are the contents that should be communicated ..."
3. The referencing is for the most part well done and yet there seems to be an inconsistency in style with et al being used in some instances and not in others. If the most recent addition of APA is being used then et al should be used for items with more than two authors. Also some places brackets have been missed. these are very minor things and can be easily rectified.

Apart from these small points I would endorse the publication of this paper.