Review of: "Characterizing the Initial and Subsequent NFT Sales Market Dynamics: Perspectives from Boom and Slump Periods"

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I am glad to have this opportunity to review the study entitled "Characterizing the Initial and Subsequent NFT Sales Market Dynamics: Perspectives from Boom and Slump Periods". I also congratulate the authors (Eun Jin Cho, George Jensen, Aniket Mahanti, Jong-Kyou Kim) for the scientific approach undertaken. A deeply publicized phenomenon globally and probably one of the most revolutionary creations in the virtual world today, Non-Fungible Tokens ("Non-Fungible Tokens" or "NFT") already occupy an important place among the academic research environment. This paper constitutes a relevant and useful study because it analyzes a hot and extremely current topic. The paper provides a solid foundation for the study of NFT market behavior. The data set used by the study is comprehensive as it refers to a relevant period, which makes the obtained results and conclusions robust. The specialized scientific literature consulted is relevant, sufficient and well filtered. There are also some elements of this study that, in my opinion, can be adjusted and improved. First of all, I think that the introductory part can be much more compressed, because its size can tire the reader. In other words, big is not always good. I also consider that the primary source of some graphic representations presented in the study (for example figure 1) is not clear enough. After reviewing this paper, I believe that if small changes are made according to the suggestions received from the reviewers, the research is useful and suitable for publication. I believe that the research effort was beneficial, and I urge the authors to continue this endeavor, fleshing it out in future research.