

# Review of: "The Innovations Driving Tesla's Success: Disruptions, Competition, Business Model, Customer Transformation, and Entrepreneurial Strategies"

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The manuscript is well written with a clear language of understanding. However, a few observations are made.

1. EV needs to be written in full for readers' understanding of its meaning.
2. The manuscript is more like a review; the word "Review" should be included in the title.
3. Authors can also discuss the financial performance of Tesla's success story and the current market value.
4. Methods taken by Tesla in building a successful business can be discussed intensively.
5. Also discuss how business model innovation be implemented by Tesla and how the model helps in taking the company to the next level of success.