Review of: "Examining Sustainable Survival Tactics for Small-Scale Bakeries: A Case Study in Lagos State"

Abdul Halim Mohd Rahimi¹

1 Universiti Malaysia Terengganu

Potential competing interests: No potential competing interests to declare.

The comment as below:

Problem statement: the article requires improvement on strong justification with citation support to establish substance and contribution of the article. The article highlights and focus on the following arguments about survival strategies, and organizational changes on financial and operating techniques among bakery entrepreneur, but still lacking in supporting data to support these statements in the local context.

Methodology: the methodology for data collection design and process require to enhance the value of the articles. Perhaps to provide a clear understanding for the reader on how the data was collected and complying with any research design.