

Review of: "Startup Development: SewaDia Rent Application"

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The presented text is an interesting idea for an application that integrates sharing economy services. The work put into creating this concept should be appreciated, as well as the fact that the application seems to correspond with the needs of the modern market. However, it should be noted that the attached article is not a scientific paper - it is more like a Business Plan draft. In order for the article to have scientific characteristics, in-depth studies of the literature are necessary, along with the addition of bibliographic references (not just collective literature) and outlining the scientific methodology used during the research. In scientific articles, it is valuable to follow the IMRaD structure:

1. Introduction - research problems, work objectives, identification of research gaps, literature reviewm etc.
2. Methods and data - research techniques and tools used, as well as data sources.
3. Results - description of research results, statistical analysis, etc.
4. Analysis - analysis of research results, identification of trends, key conclusions, etc.
5. Discussion - indication of research limitations, areas for further research, and potential article recipients.

Another key element of scientific research is the ability to reproduce it. In addition to a detailed description of the research procedure (methodology), it is also important to provide the data on which the analysis was based. In the presented form, it is impossible to reproduce the calculations made (e.g. indicators presented in Figure 4).

Some additional suggestions:

1. It would be worthwhile to delve deeper into the problem of competition from existing and well-known sharing platform initiatives.
2. Another interesting element would be the concept of application testing (e.g., in alpha/beta version) - whether such tests will be conducted, and if so, how they will be conducted, how the group of testers will be selected, what elements will be crucial in the testing process, etc.
3. It would be a good idea to identify similar initiatives in other geographic areas and attempt to analyze their success/failure (case study) - such an approach would allow for the identification of potential development scenarios for the application.
4. An interesting element of the study would also be the assessment of individual risk categories in terms of the probability of their occurrence and impact on the company.

In summary, if the text is intended to describe a business idea, it can be supplemented with the suggestions presented

above - this is not necessary, as this form is sufficient (e.g., as material for investors). If the text is intended to be a scientific article, significant changes must be made, as at the moment it does not have scientific characteristics.