

Definition

Indian Manosphere

Chinchu Chithrangathan¹

1. Pondicherry University, Puducherry, India

A heterogeneous network of primarily online communities spanning multiple languages and platforms, characterised by global anti-feminist discourse and misogynistic ideologies adapted to Indian socio-cultural contexts. It demonstrates fluidity between different ideological strands and exhibits unique intersectional dynamics related to caste, religion, and regional identities. It operates through content creators who mimic global misogynistic influencers, self-styled mentors providing relationship advice rooted in misogyny, and diverse regional variants with distinct terminologies and cultural references.

Declarations

Potential competing interests: No potential competing interests to declare.