Review of: "Unpacking Snowflake: How a Data Cloud Company is Ruling the Roost"

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Potential competing interests: No potential competing interests to declare.

As the reviewer designated by Qeios, I have examined the article of Nola Yolanda Romana and Adhi Setyo Santoso

 "Unpacking Snowflake: How a Data Cloud Company is Ruling the Roost". I have carefully read and evaluated the article.

The abstract is lack of properly structured. The relevance and importance of the work are less convincing. The research method and research findings are not mentioned. The authors should rewrite the abstract to fulfil the standard requirements of abstract writing.

To improve introduction section, I would like to suggest the following. Firstly, the introduction should adhere to the standard format of writing, which consists of several paragraphs, which contains the description of gap knowledge and a statement of study objective. Secondly, I would like to suggest adding recent references from important body of literature.

The paper not following the standard structure of research article. The article has no literature review, research method, data collection and analysis. The academic or scientific article should have Introduction, Literature Review, Research Method, Data collection and analysis, and conclusions.

This article does not meet the requirements to be considered a good scientific work because it lacks collected data, research methods, data processing, and analysis. The article appears to be more of an introduction to a specific product rather than a scientific article.

While the paper discusses an interesting issue, unfortunately, in its current state, I cannot recommend accepting this paper.