

Peer Review

# Review of: "Visitor Capture Metrics: Research Note on a Six-year Correlation Analysis of Provincial Tourists and Museum Visitors"

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Although in general the work is well-written and presented, I have two main criticisms about the work:

- It's not really clear what the overall goal of the paper is. Is it to demonstrate a correlation between tourism numbers and museum visitor numbers? If so, why is that interesting or useful? Isn't it to be expected? The paper doesn't really provide a motivation or reasoning for the analysis done, what the implications are, or what it could be used for.
- Although this is acknowledged, the sample size is very small as each time series only has 6 data points (yearly from 2018 to 2023); I'm not sure that much can be said about the data with such a small sample.

To conclude, I would say that the work is very descriptive and simple, and it's not clear what the contribution to the literature is.

## Declarations

**Potential competing interests:** No potential competing interests to declare.