

# Review of: "The Importance of Business Model Innovation for Ensuring Business Continuity: A Case Study of PT. Metrodata Electronics Tbk."

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Potential competing interests: No potential competing interests to declare.

Comments and input

## **A. Abstract should be explained:**

1. Research objectives,
2. The method used; whether qualitative or quantitative. If qualitative, who was interviewed, if quantitative how many samples were used
3. What analysis method is used
4. What are the findings in the study and what are the recommendations

## **B.Introduction:**

1. The first paragraph should explain how IT solutions and products are delivered to consumers in developed countries (Europe)
2. The second paragraph should explain how IT solutions and products are offered to consumers in Asean countries
3. The third paragraph should explain how IT solutions and products are offered to consumers in Indonesia
4. The last paragraph explains the purpose of the research and the novelty of your research

## **C. Method, preferably explaining:**

1. Research Design
2. Study Areas
3. Data Collection Methods
4. Research Respondents
5. Data Validity and Reliability

## 6. Methods of Data Analysis