

Review of: "Cost Analysis of NIO Inc."

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Potential competing interests: No potential competing interests to declare.

This manuscript is interesting and detailed, providing a nuanced account of NIO's business management decisions. When the manuscript is considered for publication it may be helpful to consider the following:

1. When it is considered for publication as a scholarly paper it needs to improve the standardization and written nature of the language and avoid some colloquial discourse.
2. The methods section of the manuscript could more clearly state which methods have been applied in this manuscript, thus helping the reader to better grasp the scientific nature of the manuscript.
3. The references could be considered to include more scholarly papers.

Anyway, I'm glad to read this well-written manuscript.