

Review of: "Patterns of Psychosocial Dynamic Factors Surrounding Suicide Notes on Facebook Platforms: A Netnographic Approach"

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Potential competing interests: No potential competing interests to declare.

The article is well structured, and the subject matter is very pertinent. In this sense, I would have liked to see a greater exploration of issues related to mental health and the incidence of this discussion on digital social networks, such as Facebook, in the case of the study.

Undoubtedly, the term "suicide" needs to be better explained, i.e., what characterizes it and what doesn't, beyond the popular understanding, of course.

With regard to netnography, I miss the general perspective of this method, since in the conclusions section, the closing is practically directed at it. Ethnography in the digital space has several approaches, and perhaps you can explore the others, like Hine herself (2004).

If you are going to follow the term netnography, according to Kozinets, for example, there is a whole flowchart of how you should proceed, which worries me about the lack of informed consent, which should be paramount and always active during this process.

Ethical aspects are essential in netnographic research, and this must be very clear, "not only" because you are dealing with a very unique and difficult subject.

I also suggest exploring the guidelines of the Association of Internet Researchers (AoIR) and their development plan, Internet Research Ethics, which is already in its third edition.