

# Review of: "The Importance of Business Model Innovation for Ensuring Business Continuity: A Case Study of PT. Metrodata Electronics Tbk."

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Potential competing interests: No potential competing interests to declare.

Abstract: the Manuscript should contain the following

Introduction

Methodology

Findings

Limitation.

The following needs to be checked and updated in the body of the manuscript.

1. After introduction, different business models should be discussed.
2. Details of the company should be highlight for the reading to know what kind of company is the manuscript addressing.
3. Highlight the impact of Covid-19 in the company.
4. Discussed the Factors for implementation of business model innovation and how it may improved the productivity of the Pt. Metrodata electronics Tbk.
5. Forecast the possibility of the profit margin of five years to come if business model innovation was implemented.
6. Discussed the roll of innovation to modern business environment.
7. highlight how other companies used the concept Business model in development of their company.

Note: The manuscript should be accepted with minor corrections.