

# Review of: "The impact of reusable tableware packaging combined with environmental propaganda on consumer behaviour in online retail"

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The topic is interesting and trendy. The study has showed a high degree of novelty in studying of environmental propaganda on consumer behavior in the marketing studies. The research problem and gap are highlighted clearly. The literature review is quite precise, exhaustive and suffice. For research method, only 60 valid response rate is gathered and analysed which is quite insufficient to generalise from the data. Need to have a strong reasons of validity and reliability of this response rate. The analysis and interpretation is concise and objective. Need to highlight the theoretical contribution of this study explicitly.