

Review of: "Toward a comprehensive behavioral model of hurricane preparedness: The Protective Behavior Model."

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Potential competing interests: No potential competing interests to declare.

The authors of this article conducted a survey study to assess hurricane preparedness using a comprehensive behavioral model. Overall, this article provides a valuable contribution to the field of disaster preparedness research. The article is well-written and easy to follow, with clear explanations of the study design and results. However, there are also some weaknesses in this article. To improve this article, the authors could consider using additional data sources, such as objective measures of preparedness or expert assessments. They could also explore in more depth the role of cultural and social factors in hurricane preparedness, by conducting qualitative research or incorporating more social science theory into their analysis.