

Review of: "NPO vs CSR: Will CSR eliminate the need for NPOs? The case of companies limited by guarantee in the UK"

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This article raises some significant points about the differences between not-for-profit organizations (NPOs) and profit-oriented firms concerning their strategic options and Corporate Social Responsibility (CSR) policies. The author provides an in-depth analysis of the inherent differences between NPOs and for-profit firms, particularly focusing on the implications of CSR policies. The exploration of various market failures and constraints faced by NPOs offers a comprehensive understanding. The inclusion of a case study (Beacons Creative Wales) adds practical relevance and credibility to the arguments presented. Real-life examples can enhance the understanding of complex concepts. The article effectively highlights the distinct challenges faced by NPOs, such as limited access to capital, multiple objectives, constraints on growth, and the risk of deviating from their founding ethos.

However, while the case study provides depth, it limits the generalizability of findings. Drawing conclusions based on one organization might not fully represent the diverse landscape of NPOs and for-profit firms. More diverse case studies or empirical data from various organizations would strengthen the argument's applicability. Moreover, the article lacks empirical evidence or statistical analysis to support its assertions. Incorporating quantitative data or comparative studies between various NPOs and for-profit entities would add credibility to the arguments. Furthermore, while the article effectively presents challenges faced by NPOs, it could benefit from acknowledging instances where for-profit companies effectively engage in CSR and contribute positively to society. Acknowledging instances where for-profit entities excel in social responsibility without compromising profits would provide a more balanced perspective. Finally, including potential future trends or evolving dynamics in the realm of CSR and NPOs could enhance the article's relevance. Predicting how these entities might adapt or change strategies in response to evolving societal needs or regulatory changes would be insightful.

In essence, the article offers a thought-provoking exploration of the challenges faced by NPOs in light of CSR policies and strategic differences with for-profit firms. However, it could benefit from diversifying its evidence base and considering a more balanced viewpoint to strengthen its arguments.