

Review of: "American Institutional Stereotypes: A Pilot Investigation of Factor Structure"

Sweta Tiwari¹

¹ Mississippi State University

Potential competing interests: No potential competing interests to declare.

1. I think recent research on this subject (institutional stereotypes) must be included. Not acknowledging recent work gives an impression of the carelessness by the authors.
2. Authors argue that "These stereotypes need not determine attitudes or behavior toward organizations within those institutions, yet people unfamiliar with an organization with which they are about to interact might use stereotypes as heuristic cues, particularly when no other information is available". How can anyone say that people might use stereotypes as heuristics cues? Any argument stated in the paper must be backed up by previous research.
3. Looking at the sample nature, would it be possible to provide a sampling adequacy test such as The Kaiser-Meyer-Olkin or any other measure? The test measure like the Kaiser-Meyer-Olkin (KMO) Test gives a researcher an idea about how well-suited your data is for Factor Analysis.
4. I think a scree plot showing the number of factors to retain will be a great addition to the paper
5. Can you specify proportion of variance accounted by each factor and whether cumulative proportion of variance explained by all the factors equal to 100 percent or not (at least 90 percent is expected) for each factor analysis method.
6. I think at least 3 observed variables per factor with significant factors are expected. I am just confused about factor 3 with one variable. Please clarify
7. Each factor should measure different constructs and interpret the solution. I am a little confused here.
8. Can you provide a measure of the internal consistency of your factor structure?
9. I think one of the characteristics of good research is that the result of the research must be generalizable or its application. Can you please discuss the significance, application and implications of your study?
10. In the discussion section, I think the authors must connect their study findings with other related studies (Either compare your results with the findings from other studies or use the studies to support your claim).
11. I will strongly recommend thorough proofreading and editing of the paper.