

Peer Review

Review of: "Influence of Cultural Factors on Organizational Performance of Multinational Corporations: A Bibliometric Review from 1983 to 2020"

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The paper provides a useful bibliometric analysis by covering nearly four decades of literature on cultural factors and organizational performance in multinational corporations. The methodology is clear, and the use of VOSviewer for clustering adds helpful depth.

A few areas might benefit from attention. The findings are largely descriptive; some additional interpretation of why certain trends have emerged would strengthen the contribution. The conclusions section also covers ground already presented in the results, so some consolidation could help.

In the methodology section, it would be helpful to explicitly state the full search string, fields searched, language restrictions, and the date of data extraction. This would support replicability. Additionally, the suggestion that high citation counts indicate "high academic quality" could be softened, as citations reflect influence and visibility but are also shaped by publication age and field norms. Framing them as indicators of influence, or adding normalized measures where possible, would be more precise. Overall, this is a good and solid descriptive study that maps the field effectively.

Declarations

Potential competing interests: No potential competing interests to declare.