

Review of: "The Nexus between corporate social responsibility and corporate social performance in the Service-Based Enterprises Sector: Insights from Zimbabwe"

Helena Benito Mundet¹

¹ Universitat de Girona

Potential competing interests: No potential competing interests to declare.

I think that the article is very ambitious, with 4 RQ and 10 hypotheses, and that it is very well supported in the literature. However, I would like to make a few comments:

1. The article clearly describes the sample on which the study is carried out, but I have not found any reference to the population. What is the number of companies in the studied area, and what % represents the sample that has been worked on?
2. The sector to which the analysed companies belong is also shown (Table 4), which are mainly from the retail and wholesale and financial services sectors. Does this ratio reflect the structure of the area's economy?
3. A large disparity is observed in the sample between the number of men and women. Is this disparity a reflection of the population? That is, the number of men who run small and medium enterprises in Zimbabwe are 5 times more than the number of women?
4. On the other hand, knowing that women's view of CSR is so different from that of men, are the conclusions representative? Are they extrapolable to the general population?

I wish this feedback to be helpful for the authors.