

Review of: "Determinants of Corporate Financial Performance in African Insurance Market"

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Potential competing interests: No potential competing interests to declare.

General Impression

The study set out to look into the key determinants of corporate financial performance in the African insurance market. The subject of the enquiry holds contemporary relevance in the literature. Though the subject is well researched, the authors endeavoured to provide significant scholarly contributions from their paper. However, the paper only seems to have an Ethiopian focus as opposed to an Africa-wide focus based on the insurance firms sampled for observation. The impression that the paper is Africa-wide may not be appropriate.

Abstract

- The abstract succinctly captures the key aspects of the study. It might be helpful to summarise the key recommendations in the abstract rather than capturing it as "The researchers provided possible recommendations..."

Introduction

- The introduction captured the salient aspects of the paper. However, detaching the research objectives from the introduction does not give the paper a more scholarly publishing look. The reviewer is of the opinion that the paper could appear better if the research objectives was integrated into the introduction and not as a separate stand-alone section.

Literature review

- The theories that underpin the study are only found in the discussion section of the study. It might be great to have discussed these theories under the literature section as a theoretical review.

Methods

- The methods employed in the study are clearly spelt out to achieve the study's objectives.

Contribution

- Highlighting some more specific contributions of the paper to policy could enrich the content.

Recommendation

- The study provided comprehensive recommendations which is commendable.

