

Review of: "Ethical and political consumption: an integrated typology of practices"

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I really appreciate the paper for four main reasons. The topic (ethical and political implication of consumption), the knowledge of a wide literature, the capacity to organize the literature contributions and the analysis of market and non market transactions. I have some comments that I hope will be useful to improve it.

1. the paper seems a little bit too long and the reader can have difficulties in following the reasoning.
2. I was a little bit surprised to read at a certain point that the main objective is to define an analytical tool: in my mind, the objective should be to understand and interpret the ethical and political implications of consumption.
3. In analyzing political implications, why didn't you mentioned consensus: politics in based on consensus, so my expectation was to read some discussions on consensus.
4. In my view, ethical and political dimension are an antecedent of consumption decision and the same time the consequences of such decision: if the authors agree, they can clarify the interdependence relations.
5. Lastly, it is not completely clear to me if you analyzed ethical and political dimensions in a parallel way or if you wanted to focus on the interdependence between ethical and political aspects.