

# Review of: "Does Tobacco Make Consumers Happy? Evidence From Cameroon"

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**Potential competing interests:** No potential competing interests to declare.

Overall, the paper provides a comprehensive analysis of the relationship between tobacco consumption, addiction, and happiness in Cameroon using data from the 2014 Multiple Indicator Cluster Survey. Here are some review and comment suggestions:

## 1. Clarity and Organization:

The abstract is clear and succinct, providing a good overview of the paper.

Consider adding subheadings within the results and discussion sections to enhance the organization and make it easier for readers to follow.

## 2. Data and Methodology:

The paper does well in describing the data source (MICS) and the methodology used (MCA, OLS, 2SLS).

Provide more details on the Global Adult Tobacco Survey (GATS) module used in the study, as it plays a crucial role in understanding tobacco consumption patterns.

## 3. Descriptive Statistics:

The descriptive statistics presented in Appendix B are comprehensive and provide a good understanding of the sample characteristics.

Consider visual aids such as graphs or charts to illustrate key descriptive statistics, making them more accessible to readers.

## 4. Results and Discussion:

The findings regarding the negative association between tobacco consumption/addiction and happiness are well-supported by the statistical analyses.

Clearly articulate the limitations of the study, such as the potential for self-reporting bias and the cross-sectional nature of the data.

## 5. Sensitivity Analysis:

The sensitivity analysis by sex adds valuable insights. However, consider discussing possible cultural or societal factors that might influence these gender-specific patterns in tobacco consumption and happiness.

#### 6. Conclusion:

The conclusion effectively summarizes the key findings and their implications for policymakers.

Consider briefly discussing potential policy recommendations based on the study's results.

Remember, these suggestions are meant to enhance the paper, and you may choose to incorporate or modify them based on your judgment and the specific requirements of the intended journal or audience.