

Review of: "Factors Influencing the Intention to Choose Transportation Applications in Bangkok, Thailand"

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Potential competing interests: No potential competing interests to declare.

In this work the authors explore the impact of perceived usefulness, perceived ease of use, perceived efficiency, and system availability on the intention to choose transportation applications in Bangkok, Thailand. While the motivation of this work is appropriate and well highlighted by the authors, the study lacks significantly on methodological rigor to make any insightful recommendations or suggestions to transportation system app developers. On this account, I do not find this study up to the standards of the journal.