

# Review of: "Ancient Houses in Ben Tre City: A Multifaceted Approach to Preserve Artistic Architectural Heritage and Boost Local Tourism"

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Potential competing interests: No potential competing interests to declare.

First, I would like to say that this manuscript focuses on a very interesting research problem. The article covers the topics included in the main subjects of the QEIOS journal, and I recommend that this be considered for publication after revision.

## TITLE

The article's title is suitable for the content of the paper and in line with both the text body and the main findings of the research.

## ABSTRACT

The abstract is well-designed and briefly expresses the present research, thus being of interest and readable, capturing the reader's attention. It presents in an appropriate manner the main research hypothesis, the problem statement, the methods, and the main findings.

## KEY WORDS

The key words are appropriate to the present research and are clearly stated.

## ORIGINALITY

The article meets a high level of originality argued by the main research theme and the research hypothesis. Furthermore, the originality of the paper is highlighted by the main results of the paper.

The authors construct a well-designed theoretical background closely related to the current specialised literature in the field. A short recommendation I would like to make is stated in the final part of this review form so that it will be much more suitable for the QEIOS journal.

## THE PAPER'S STRUCTURE

The structure of the paper is mostly correct in line with journal standards and meets the publication requirements considering the paper logic. The objectives seem to be clearly formulated, as well as the investigation is drawn. The core argument of the paper illustrates the paper's relevance and the research originality. The results are clearly expressed and

well connected both to the theoretical framework and discussions.

However, the paper lacks a literature review or previous studies that are related to the case study. It would be good to show more past studies on how it has been done as it can support the methods and the arguments of the study.

## THE METHODS

The methodological design seems appropriate. However, it would be good if the paper included

## CONCLUSIONS

The conclusions fit well, summarising the main ideas of the present analysis.

## THE GRAPHICAL SUPPORT

The graphical support is well formatted, appropriately illustrating the text content. However, an additional methodology flow chart diagram should be good to be included.

## THE ENGLISH LANGUAGE

I think the English is OK as far as I could see. I enjoyed reading this paper in English, and the language seems good, but I think that an opinion of a native English speaker is welcomed. In other words, if the authors used a specialised proofreading service and they could prove this aspect, I trust the opinion and the work of this proofread service. On the other hand, I put my trust regarding the English language in the journal editors, but I repeat the language seems well.

## RECOMMENDATIONS

I suggest that the paper should be augmented with more literature study of past studies to support the methods and findings of this study. A methodology flow chart diagram also should be included.

Finally, I recommend the publication of this paper with some minor revisions considering the above-mentioned aspects.