

# Review of: "Modeling the structure and evolution of cultural information as Quasispecies"

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**Potential competing interests:** No potential competing interests to declare.

The paper presents a novel model of cultural that directly relates biological with modern aspects of cultural evolution. And then identify the key variables in social evolution of text. It also shows that variation in populations of cultural information can be modeled in the same manner as biological information, in the form of genetic material. The relationship between biological organisms and cultural information evolution is not very clear. The authors also summarize the different of parameters in three models. In this work, the authors illustrate directly how processes central to biological evolution are measurable in cultural evolution. The paper provides a new perspective on how cultural information evolves through a new aspect and presents a significant contribution to the field.