

# Review of: "Exploring the Impact of Analytics-Driven Forecasting on Spotify Technology's Financial Health: An Exploratory Data Analysis"

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Potential competing interests: No potential competing interests to declare.

- The paper presents a relevant topic and is well-structured, concise, and comprehensive. However, it could benefit from a deeper exploration of the literature review, which would further enrich the academic and practical implications and contributions.
- The methodology used and the results presented are basic. They only describe the evolution of the financial elements considered during the study's years.
- When reading the abstract and introduction of the paper, one expects that more sophisticated data analysis techniques will be used in the research. To forecast the evolution of these components of the financial statements, more than a simple bar graph and a trend pattern inferred from it is needed.
- The forecast methodology or technique used to arrive at the results explained in each concept needs to be explained.
- The conclusions and recommendations presented do not really derive from the results presented.