

Review of: "Sustainable Agriculture and Climate Resilience in Türkiye: A Comprehensive Analysis"

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Potential competing interests: No potential competing interests to declare.

Recommendation: Major Revision

Comments:

Dear Author,

Greetings,

Thank you for this opportunity to review the manuscript "Sustainable Agriculture and Climate Resilience in Türkiye: A Comprehensive Analysis". I have read the manuscripts and I have the following comments and suggestions.

Introduction

1. Research problem is not well articulated, authors are advised to revise it. I have a few suggestions for you to improve the same. Introduction section initial argumentative sentences should be strong. I will suggest the author(s) to make use of these latest/recent and relevant references for the purpose.

a) Hasan, A. A. T. (2022). Technology attachment, e-Attitude, perceived value, and behavioral intentions towards Uber-ridesharing services: the role of hedonic, utilitarian, epistemic, and symbolic value. *Journal of Contemporary Marketing Science*, 5(3), 239-265.

b) Hasan, A. A. T., & Rahman, M. T. (2023). Factors influencing green hotel revisit intentions after the COVID-19 in Bangladesh. *International Journal of Tourism Cities*, 9(1), 143-158.

c) Hasan, A. A. T. (2022). Determinants of intentions to use the foodpanda mobile application in Bangladesh: the role of attitude and fear of COVID-19. *South Asian Journal of Marketing*, 4(1), 17-32.

d) Hasan, A. A. T. (2023). Afforestation intentions for mitigating carbon emissions in the post-COVID-19 perspective: the case of green hotel visitors in Bangladesh. *International Journal of Tourism Cities*, 9(1), 182-200.

e) Hasan, A. A. T. (2022). Perceived value and behavioral intentions toward dining at Chinese restaurants in Bangladesh: the role of self-direction value and price fairness. *South Asian Journal of Marketing*, 3(2), 116-134.

f) Hasan, A. A. T. (2023). Theory of repeat purchase behavior (TRPB): a case of green hotel visitors of Bangladesh.

International Journal of Tourism Cities

g) Hasan, A. A. T. (2023). Theory of green consumption behavior (TGCB): a case of agro-tourism for sustainable communities and cities of future Bangladesh. *Consumer Behavior in Tourism and Hospitality*.

h) Hasan, A. A. T. (2023). Theory of sustainable consumption behavior (TSCB) to predict renewable energy consumption behavior: A case of eco-tourism visitors of Bangladesh. *Management of Environmental Quality: An International Journal*

2. Introduction is not well written. Please rewrite with strong literature support.

3. Why is sustainable agriculture important for environmental sustainability is absent. Please provide theoretical support for this argument/claim.

4. The objectives of this research are a general statement. Authors are advised to be very clear regarding their objectives that they aim to achieve.

Theoretical background

1. There are a few hypotheses support arguments are very weak with just only one or two citations are given for support. I will suggest the author(s) to please search good papers and cite them for the purpose. It is not acceptable to make random assumptions on the basis of your own ideas.

2. Hypotheses development are poorly written. Authors are advised to revise this section by considering: theoretical support, logical argument for all relationship. Make sure to refer to latest and relevant literature. Specify what is the contribution of this study? How this study is unique compared to other similar studies?

Methodology and analysis

Overall methodology section is very weak. Authors are advised to rewrite the methodology section.

Methodology section needs revision on the grounds of quantitative methods. Moreover,

1. Explain research design.
2. Sampling method and sample size need justification.
3. How the questionnaire was valid is missing.
4. For discriminant validity, please report HTMT result.

Discussion and contribution

1. How this study is contributing to the green agriculture literature and new knowledge is weak. The theoretical contribution should be discussed and explained clearly. In addition, how this study can help marketer, policy maker, decision maker in India, Bangladesh, and overall south Asia need more clarification.

2. Future research scope related lines should be expanded. Overall, my suggestion to the author(s) would be to kindly

incorporate the suggested changes diligently and carefully in order to come out with a nice research piece at the end. All the best for the revision and look forward to receive the revised version. All the very best.