

Review of: "Supply Chain and Digital Transformation of the Automotive Manufacturing Company during the COVID-19 Pandemic: A Case Study of PT. X"

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The article has interesting insights on the on the initial state and post Covid-19 pandemic state and how supply chain bottlenecks influenced it, and pathways to the new post covid-19 norm. It can be said the paper has all the components of a good article only that:

- The format is not that of a scientific paper. It actually fit to be a teaching materials, which is reflected in the presentation that is typical of a power point
- What actual contribution does this article make to the business model canvas contents that authors used as a vital source of information?
- The paper does not provide the reader with the raison de atre or justification for writing it, and why somebody should indeed read it. What research gap does the paper fill (methodology? Theoretical? Empirical? or a combination of all the above components?
- As the paper is still in class presentation format, there is no methodology, presentation of results, discussion sections.
- If the paper were to be written in conventional format with relevant sections that are seamlessly connected between one and the other, it might have a good chance of graduating from a presentation to an academic paper.
- Rest assured all the components and substance of the paper meet the requirements of an academic paper only that
 the form used defies conventions and practice, which undermines its quality and soundness.
- The presentation intonation and context of the paper reflect contents that were compiled during the peak of COVID-19 pandemic and not in 2023. This points needs clarification in the methodology section to enable the readers to grasp the time period and dynamics of the context that the paper covers.

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